

# RALLY YOUR TEAM AND COME PLAY FOR US!

## What is Coaches vs. Cancer?

The American Cancer Society and the National Association of Basketball Coaches (NABC) have teamed up in the fight against cancer. Each year, youth and high school and collegiate teams across the country have done their part to raise funds and awareness for these efforts. We invite schools and leagues of all sports to unite with coaches of all sports across the country to raise funds to beat cancer. As a coach and leader in your community, we're asking you to use your influence to promote cancer awareness and raise funds for the American Cancer Society. Don't sit on the bench. Join in to make a difference in the fight against cancer!

**Scan the QR code  
to sign up your team!**



## What does ACS Provide?

The American Cancer Society wants you to succeed!  
We provide the necessary tools for you to host a stellar Coaches vs. Cancer fundraiser!

- Website and Fundraising Pages specific to your school and team.
- Coaches vs. Cancer branded tablecloths, signage, and banners.
- CvC Playbook with scripting, videos, logos, media kit, & more!
- ACS staff to attend event, provide necessary tools and resources, and help you along the way!

## How You Can Help!

Rally your school organization or team to host a Coaches vs. Cancer fundraiser!

- Set a game date dedicated to your CvC fundraiser.
- Promote your game date and ACS CvC website/fundraising page on social media and in your community.
- Tell your story! Get your coaches, teachers, parents and students involved!
- Game day activations include but not limited to: selling t-shirts, silent auction, raffles, color out for cancer, suits and sneakers, Wall of Hope, livestream the game, guest speakers, etc. (details provided in CvC Playbook)

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